



LUCHYAN SANDU

PROJECT & EVENT DIRECTOR

PROFIL

Dynamic and results-oriented Project & Event Director with a proven track record of orchestrating and executing successful projects and events across diverse industries. With extensive experience in conceptualization, planning, and implementation, I excel in transforming visions into reality while exceeding client expectations. Adept at managing multifaceted projects and large-scale events, I thrive in high-pressure environments and possess strong leadership skills to guide teams toward common objectives. My ability to foster collaborative relationships with clients, vendors, and stakeholders ensures seamless execution and exceptional outcomes. I am committed to delivering unparalleled experiences that leave a lasting impression and drive business success.

WORK EXPERIENCE

Cosmos Moonlight

Jan 2023 - Apr 2024

Buisness Manager

As Business Manager at Mega Catamaran, I am entrusted with a diverse range of responsibilities crucial to the success of our operations:

- **Budget Management:** Developing and overseeing comprehensive budgets to ensure financial viability and optimize resource allocation. Preparation of the annual budget plan for the operation of the COSMOS MOONLIGHT Catamaran (manning guide - P/L). Studies aimed at increasing the ship's MICE potential and closed groups in this direction planning of special works to be done. Tracking of ship tour sales packages providing support to sales processes.
- **Staff Organization:** Strategically organizing and managing staff resources to maximize efficiency and productivity across all facets of our operations.
- **Event Concept Writing:** Crafting innovative and captivating event concepts tailored to the unique preferences and desires of our clientele.
- **Copyright Concept Show Preparation:** Creating compelling and original concepts for our fine dining services, ensuring a memorable and immersive dining experience for guests while upholding the highest standards of creativity and excellence.

Maxxroyal Hotels

Nov 2011 - Jan 2023

Event Director

During my tenure at Maxxroyal Hotels, a distinguished member of Leading Hotels of the World, I spearheaded the development of exclusive concepts tailored to the discerning tastes of our luxury clientele. Notable among my responsibilities were:

- **Private Concept Development:** Crafting bespoke concepts for luxury entertainment and lifestyle experiences, encompassing daily activities, kids club offerings, and professional sports academies catering to guests of all ages.
- **High-profile Events Management:** Successfully orchestrating a myriad of high-profile events, including concerts featuring renowned artists, international conferences such as the G-20 summit, and collaborative events with prominent MICE (Meetings, Incentives, Conferences, and Exhibitions) companies.
- **Immersive Nightlife Experiences:** Curating unforgettable nightlife events that epitomized sophistication and luxury, ensuring that each guest experienced the epitome of entertainment during their stay.

My role demanded a meticulous attention to detail, a keen understanding of guest preferences, and an unwavering commitment to excellence. Through my efforts, I consistently elevated the standard of luxury hospitality, cementing Maxxroyal Hotels' reputation as a beacon of opulence and refinement within the industry.

P.S: I got 20 month pause from Maxxroyal Hotels and during this time, I have had the invaluable experience of establishing and growing my own business within the MICE industry, as well as contributing to the operational success of the (Lykia World & Links Golf Antalya 5*) hotel as its Operation Manager. These roles have provided me with a wealth of knowledge, skills, and professional growth.

CONTACT

- ☎ + 90 537 578 48 81
- ✉ info@luchyansandu.com
- 📍 Antalya / TURKIYE
- 🌐 www.luchyansandu.com

SKILLS

- Project Management
- Event Planning & Execution
- Team Leadership & Management
- Client Relationship Management
- Budgeting & Financial Management
- Vendor Negotiation & Management
- Creative Concept Development
- Risk Assessment & Mitigation
- Marketing & Promotion
- Logistics & Operations Management

EDUCATION

- **Higher Vocantional College**
Electric Automation Technician
- **International Slavic University**
Choreographer - Art Director

LANGUAGES

- English - Fluent
- Turkish - Excellent
- Russian - Excellent

PRO SKILLS

- Microsoft Office - Excellent
- Abode Creative Suite - Fluent
- AutoCad - Fluent

CERTIFICATIONS

- Vision Europe:**
 - Certificate of Effective Leadership
 - Social Styles Certificate
- Pulse Consulting:**
 - Interview Technique
- Voyage & Maxxroyal Hotels**
- Directorate of Education:**
 - Certificate of Educator Training
 - NLP Practitioner

PERSONAL ACHIEVEMENTS

2021 - 2022

ALLSTARS USA ENTERTAINMENT - Excellent Show Creation partnership

2019 Turkish Airlines / PGA European Tour Golf Tournament - Grand Opening with Shooting Challenge

2019 Opet / Turkish Airlines - Head Office Conference

2019 Vizor Company - Conference & Gala Night

2018 Opet / Turkish Airlines - Head Office Conference

2018 Vizor Company - Conference & Gala Night

2017 Maxxroyal Hotels - Dinner Shows Creation

2015 Maxxroyal Hotels - G-20 Summit Organization

2015 Maxxroyal Hotels - Creation of New Exclusive Big Parties

2013 Maxxroyal Hotels - More than 30 concerts and New Events during one year

2013 - 2014 - 2015 Turkish Airlines / PGA European Tour Golf Tournament - Grand Opening with Shooting Challenge

2012 Maxxroyal Hotels - Circus Maximus Show Company Creation

2011 Rixos Hotels - First Experience in creating new event areas and Luxury Entertainment concepts

2000 - 2010 Voyage Hotels - Creating Big Shows - Party Concepts - Daily Activity's - Kids Club Activity's - Special Events

30 +
YEAR EXPERIENCE

1000+
PROJECTS DONE

50K
HAPPY CLIENTS

Rixos Tekirova Hotel

Feb 2010 - Nov 2011

Entertainment & Activity Manager

In my previous role at Rixos Tekirova Hotels, I had the privilege of leading the creation of a new luxury entertainment concept. This encompassed designing and implementing daily activities, wellness programs, and night events, while overseeing the reconstruction of the party and pool areas.

Utilizing AutoCAD programs, I meticulously crafted plans for the revamped pool and party areas, ensuring they aligned with the hotel's vision and met the highest standards of luxury and functionality. My focus on detail and innovation resulted in the creation of stunning event spaces that exceeded expectations and garnered rave reviews from guests.

I am proud of the role I played in elevating the guest experience and reinforcing Rixos Tekirova Hotel reputation for excellence in hospitality and entertainment.

Voyage Torba Hotel

Apr 2005 - Feb 2010

Entertainment & Activity Manager

As the Entertainment & Activity Manager at Voyage Torba Hotel, I was responsible for curating and overseeing a diverse range of entertainment offerings to ensure an unforgettable guest experience.

My primary responsibilities was include:

- Show Creation and Management
- Daily Activity Coordination
- Night Event Planning
- Team Leadership and Training
- Guest Engagement and Satisfaction
- Budget Management
- Safety and Compliance

Qualifications:

- Previous experience in entertainment management, show production, or event planning within the hospitality or leisure industry.
- Strong leadership skills with the ability to motivate and inspire a team.
- Excellent organizational, communication, and interpersonal abilities.
- Creativity, innovation, and a passion for delivering exceptional guest experiences.
- Knowledge of industry trends, entertainment technologies, and best practices.
- Flexibility to work irregular hours, including evenings, weekends, and holidays

Voyage Hotels & Riva Hotels (11 hotels)

Stage Manager & Show Production

Apr 2000 - Apr 2005

As the Stage Manager & Show Production Manager for 11 hotels, I held a multifaceted role with the primary responsibility of conceptualizing, planning, and executing captivating shows and performances across various properties.

My key duties included:

- Show Creation and Coordination
- Choreography Development
- Set Design and Decoration
- Costume Design and Management
- Production Logistics and Administration
- Quality Assurance and Performance Evaluation
- Team Leadership and Development
- Safety and Compliance

Letoonia Hotels/Tuana Vista Hotel/Grand Yazıcı Hotels

Entertainer & Dancer

Mar 1996 - Apr 2000

As an entertainer and dancer, responsibilities included captivating audiences with engaging performances, hosting interactive activities during the day, and seamlessly transitioning to high-energy dance routines for evening shows. This role required versatility, creativity, and a vibrant stage presence to entertain guests of all ages and backgrounds.